



HAMILTON HUSKIES ALUMNI WEEKEND 2018



SPONSORSHIP OPPORTUNITIES

Title Event Sponsor – \$5000

- Logo and Company Name recognition on the following inventory:
- Above the Name on signage at each event (ABC Company's 2017 Hamilton Huskies Alumni Weekend)
- Press Conference and other Media Requirements and Advertising Opportunities
- Alumni Golf Tournament
- Alumni and Hall of Fame Induction Dinner
- Post Induction "Overtime" Party
- Above the Name recognition on all emails, press releases, digital and written correspondence, gifts and awards, official photos and videos
- Full Page Program Ad – Back Cover
- 1 Golf Tournament Foursome
- 1 Table of 10 tickets to the Alumni Dinner
- Press Conference Speech Opportunity
- Golf and Dinner Speech Opportunities

Golf Presenting Sponsor – \$2500

- Logo and Company Name recognition on the following inventory:
- Below the Event Name on signage at each event (2017 Hamilton Huskies Alumni Golf Tournament Presented by ABC Company):
- Press Conference and other Media Requirements
- Alumni Golf Tournament
- Recognition on all emails, press releases, digital and written correspondence, gifts and awards, official photos and videos
- Above the Name recognition on all materials and signage specific to the Golf Tournament
- Full Page Program Ad
- Press Conference Speech Opportunity
- Golf Speech Opportunity
- One Golf Tournament "foursome"
- One Dinner Table of 10 Tickets
- Website Listing

Dinner Presenting Sponsor – \$2500

- Logo and Company Name recognition on the following inventory:
- Below the Event Name on signage at each event (2017 Hamilton Huskies Hall of Fame Induction Dinner Presented by ABC Company):
- Press Conference and other Media Requirements
- Hall of Fame Induction Dinner
- Recognition on all emails, press releases, digital and written correspondence, gifts and awards, official photos and videos
- Above the Name recognition on all materials and signage specific to the Induction Dinner
- Full Page Program Ad
- Press Conference Speech Opportunity
- Dinner Speech Opportunity
- One Golf Tournament "foursome"
- One Dinner Table of 10 Tickets
- Website Listing

HAMILTON HUSKIES ALUMNI

91 Chedmac Drive Hamilton, Ontario, Canada L9C 7R5

HHuskiesalumni@gmail.com



SPONSORSHIP OPPORTUNITIES *CONTINUED*

Golf Cart Sponsor - \$1500

- Recognition on each cart in golf tournament and in golf materials/handouts
- One Golf Tournament “Foursome”
- 5 Dinner Tickets
- Website Listing

Golf Lunch Sponsor - \$1500

- Recognition in golf materials/handouts and signage “at the turn” at golf tournament
- One Golf Tournament “Foursome”
- 5 Dinner Tickets
- Website Listing

Golf Gift Sponsor - \$1500

- Recognition in golf materials/handouts and on Golfer Gift Item
- One Golf Tournament “Foursome”
- 5 Dinner Tickets
- Website Listing

Golf Hole Sponsor - \$150

Dinner Wine Sponsor – \$1000

- Recognition in dinner materials/handouts and signage at each table
- One Golf Tournament “Foursome”
- 5 Dinner Tickets
- Website Listing

Dinner Gift Sponsor – \$1000

- Recognition in dinner materials/handouts and on dinner gift item for each attendee
- One Golf Tournament “Foursome”
- 5 Dinner Tickets
- Website Listing